Product Management Coaching Consultation

Unlock Your Product Management Potential

Join Stephen Dyson for a complimentary coaching session designed to help you identify and overcome innovation challenges, align your team, and accelerate growth.

What to Expect:

1. Warm Welcome & Context Setting (5 mins)

- · Introduction and session goals
- Share your role and current product management challenges
- Learn about Stephen's expertise in product leadership and innovation strategy

2. Assessment of Product Maturity & Challenges (15 mins)

- Explore key areas:
 - Vision clarity and stakeholder alignment
 - Roadmap realism and prioritization
 - Cross-functional team dynamics
 - Execution methodologies (Agile, Waterfall, Hybrid)

3. Coaching Opportunity Identification (10 mins)

- Identify 2–3 leverage points for improvement or acceleration
- Link current challenges to potential strategic shifts or mindset reframes
- · Share patterns seen in similar organisations to build context

4. Mini Coaching Moment (15 mins)

- Deep dive into one impactful opportunity
- Receive practical tools and frameworks
- Outline next steps for success

5. Wrap-Up & Recommendations (5 mins)

- Recap insights and strengths
- Access tailored resources
- Discuss options for further coaching or workshops

Optional Post-Session Summary

- Personalised reflection and roadmap
- Reinforcement of your team's product management strengths

Ready to Innovate?

Contact Stephen Dyson today to schedule your free consultation and start transforming your innovation approach!

07925 183709 stephendyson@blueyonder.co.uk www.blueyonderconsulting.co.uk

